# **VINCENT VARGHESE**



# **Graphic Designer**

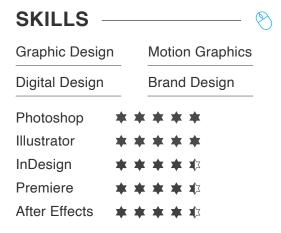
😂 +44 7733 594624 🖂 vincent.vmk@gmail.com 🖉 portfolio-vincent.com 💡 Lincoln

# SUMMARY ——

Results-driven creative professional with 12+ years of advertising industry experience, blending art and technology to deliver innovative brand solutions. Proven expertise in digital design, brand identity, graphic advertising, and multimedia production. Skilled in distilling complex concepts into fresh, concise visuals that exceed client expectations.

# **PROFESSIONAL PROFILE**

- A versatile and results-driven with a passion for delivering high-impact visual solutions
- Proven ability to manage multiple projects with precision, speed, and creativity
- Comprehensive brand support: identity design, logo creation, and concept development
- Multichannel advertising: digital, print, web, social media, and graphic videos
- Visual storytelling: photography, videography, and editing
- Ideation to final artwork
- Work independently or collaboratively, with a keen eye for detail and a reputation for meeting deadlines



# EXPERIENCE -

#### Senior Digital Visualizer Crayons Global

#### 🛗 02/2022 - 08/2023 Dubai

Spearheaded motion graphics, digital design, and visual storytelling for brands like Fitbit (by Google), Kaya Skin Clinic, Sinclair Pharma, and Deem Finance, driving creative excellence and brand engagement.

# Senior Digital Visualizer

# Ourshopee.com

### 🛅 08/2021 - 01/2022 🎈 Dubai

Spearheaded rebranding efforts for Ourshopee's mobile app and website, designing intuitive user interfaces and proposing innovative page layouts that enhanced user experience, surpassing industry benchmarks like Amazon.

# **Digital Visualizer**

#### **Xpress Money**

#### 💼 01/2017 - 07/2021 💡 Dubai

Transitioned from print design to digital design, acquiring expertise in motion graphics using After Effects, driving innovative visual storytelling and elevating brand presence.

### Senior Visualizer

#### **ADLINE Advertising**

i 10/2015 - 12/2016 💡 Abu Dhabi

### **Graphic Designer**

### **Global Advisors**

🛅 05/2014 - 05/2015 💡 Sharjah

# Visualizer

### **Wolf Communication Partners**

🛅 06/2013 - 04/2014 🕅 Bangalore

### **Graphic Designer**

Identiti Design Ltd iii 06/2012 - 05/2013 
Bangalore

# **EDUCATION** -



# Bachelor of Fine Arts (BFA) - Calicut University Govt. College of Fine Arts | Specialized in Applied Art

💼 06/2008 - 05/2012 Thrissur, Kerala

Diploma in Applied Art - Marian Academy 06/2005 - 12/2006 © Calicut, Kerala